

Mithran Enablers – Business Profile

Introduction

Mithran Enablers is a Management Consultancy Firm and Social Entrepreneurship Enterprise dedicated to nurturing communities and the cosmos, building nations and nature through ideas, arts, and culture. Our overarching mission is to generate millions of **green jobs** through all our initiatives.

We operate through three strategic verticals—**Green, Gender, and Governance**—guided by the principles of **Environment, Social, and Governance (ESG)**. Our core values are **Innovation in Green, Inclusion in Social, Integrity in Governance**

Green Vertical

The Green vertical focuses on clean and sustainable energy solutions, nurturing the earth and promoting ecological healing.

Key Areas of Work:

- Renewable energy initiatives: solar power, electric caravans, charging points, green batteries, and biogas.
- Green livelihoods: supporting artisans working with natural materials, promoting organic food, and marketing Self-Help Group (SHG) products nationally and internationally.
- Afforestation and reforestation: establishing green corridors linked to carbon credit businesses.
- Market access: creating artisan stores, organizing melas, and developing online platforms for eco-friendly products.

Gender Vertical

The Gender vertical operates through the **Gender and Leadership Academy**, designed to empower communities through education, leadership, and inclusion.

Key Areas of Work:

- Leadership development: training women leaders, building capacity in marginalized communities, and fostering transformative masculinity.
- Policy and sensitization: programs on gender sensitivity, POSH, POSCO, democracy integration, and disability inclusion.
- Mental health services: empathetic listening, counseling, psychosocial support, and well-being programs for businesses, nonprofits, and communities.
- Events and networking: organizing conferences, exchange programs, workshops, and seminars at national and international levels.
- Scholarships and support: offering studentships, stipends, prizes, and exposure trips in areas such as eco-conservation, climate change, conflict resolution, and leadership.

- International and Local Exchange Programs : Special programs for communities to live and experience

Governance Vertical

The Governance vertical strengthens institutions by promoting ethical standards, transparency, and excellence.

Key Areas of Work:

- Capacity building: supporting NGOs and businesses in policy-making, management, administration, and project implementation.
- Ethical standards: helping organizations uphold integrity, earn public trust, and build investor confidence.
- Peer support networks: establishing groups for shared learning, collaboration, and problem-solving among organizations and communities.

Vision

Mithran Enablers envisions a world where communities thrive in harmony with nature, where leadership is inclusive and value-based, and where governance is rooted in integrity. Through our three verticals, we aim to:

- Create sustainable livelihoods.
- Empower marginalized voices.
- Foster ethical institutions that inspire trust and progress building communities